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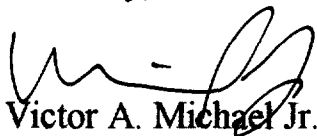
June 27, 1997

Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, DC 20554

Dear Secretary,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Murdo, South Dakota.

Sincerely,



Victor A. Michael Jr.
President

Windy Valley Broadcasting

c/o Magic City Media
1912 Capitol Avenue, Suite 300
Cheyenne, Wyoming 82001

307-632-4400

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MMB

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the matter of:)
)
Amendment of Section 73.202 (b))
)
Table of Allotments)
)
FM Broadcast Stations)
)
(Murdo, South Dakota)

RM-_____

PETITION FOR RULE MAKING

In this petition, Windy Valley Broadcasting is hereby requesting to allot channel 285A (104.9 Mhz) to Murdo, South Dakota as its first local FM allotment.

INTRODUCTION

1. This statement is a petition for rule making to allot FM channel 285A (104.9 Mhz) to Murdo, South Dakota and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 285A to Murdo will have.

DISCUSSION

2. Murdo is located in central South Dakota. It is also located within Jones County, a county of some 1,300 persons. Murdo has a population of 679 persons in accordance with the U.S. 1990 census.

3. The allotment of channel 285A to Murdo will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Murdo is located at Pierre, South Dakota. Pierre is located 58 kilometers from Murdo.

It is obvious that from the above spacing that Murdo is presently without local FM service.

4. Murdo would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 58 Kilometers of Murdo. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Murdo area of emergency conditions caused by severe weather or other health hazards.

5. Channel 285A can be allotted to Murdo and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>
Murdo, South Dakota	-----	285A

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 285A and the pertinent adjacent channels to 285A have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study (N 43 - 53' - 30", W. 100 - 42' - 30") are that of a site located within the community of Murdo, South Dakota. No site restriction will be required to allot channel 285A to Murdo. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Murdo. These sites would also provide full minimum spacing requirements to other allotments.

CONCLUSION

7. It has been shown that Murdo would benefit from the allotment of channel 285A. It has also been shown that channel 285A can be allotted to Murdo and meet all rules regarding spacing from other stations. Considering these two facts, Windy Valley Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 285A for Murdo, South Dakota, 73.202.

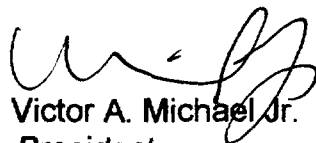
8. Should channel 285A be allotted to Murdo, South Dakota, I certify that I will file an application for a Construction Permit to operate an FM station for Murdo.

CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated: June 27, 1997

Respectfully submitted,



Victor A. Michael Jr.
President
Windy Valley Broadcasting

c/o Magic City Media
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Cheyenne, Wyoming 82001

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MAPFM search of channel 285A6 (104.9 MHz), at N. 43 53 30, W. 100 42 30.

Searching Channel 285A6 (104.9 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
ALC	Sioux Falls	SD	284	C1	U	292.0	133.0	93.5½	159.0
KKLSFM	Sioux Falls	SD	284	C1	L	292.0	133.0	93.5½	159.0
ALC	Huron	SD	286	A	U	206.0	72.0	75.4½	134.0
ALC	Custer	SD	286	C1	U	223.5	133.0	265.8½	90.5
KAWK	Custer	SD	286	C1	C	223.7	133.0	265.8½	90.7
KZKK	Huron	SD	286	A	L	211.1	72.0	75.7½	139.1
K288DP	Murray Butte, etc.	SD	288	D	L	47.0	0.0	311.5½	47.0

FIGURE 1
CHANNEL SPACING
MURDO, SOUTH DAKOTA
WINDY VALLEY BROADCASTING

MURDO QUADRANGLE
SOUTH DAKOTA—JONES CO.
7.5 MINUTE SERIES (TOPOGRAPHIC)

FIGURE 1A
MAP SHOWING
MURDO, SOUTH DAKOTA
WINDY VALLEY BROADCASTING

